OIPE JC
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REPLACEMENT SHEET

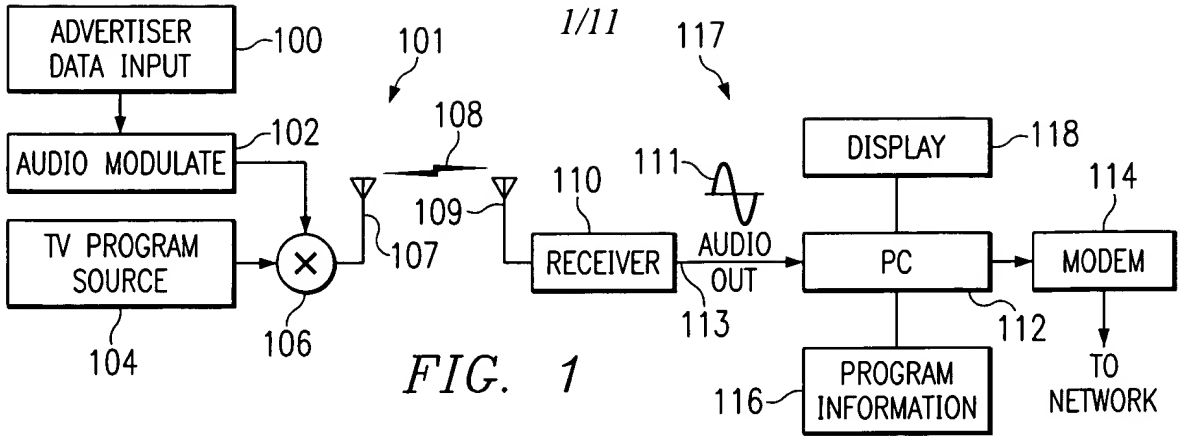

FIG. 1

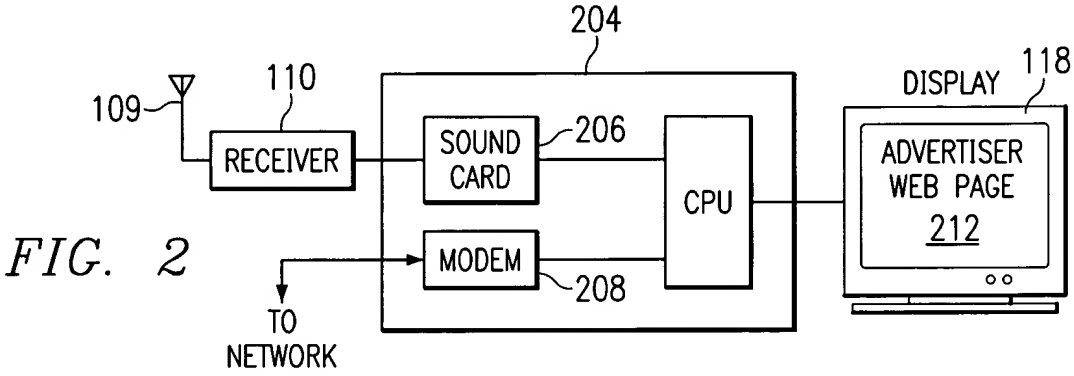

FIG. 2

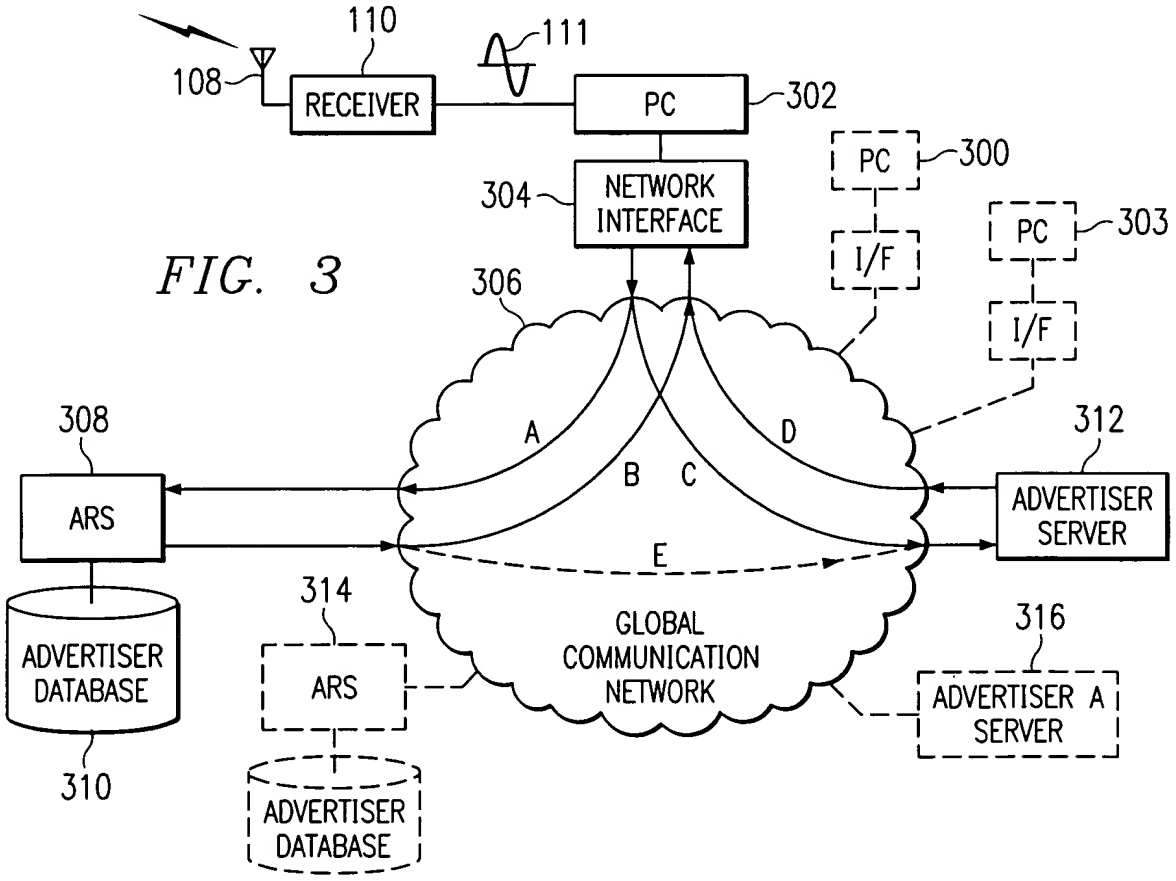

FIG. 3

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PATH A: SOURCE TO ARS

FIG. 4a

PATH B: ARS TO SOURCE

FIG. 4b

PATH C: SOURCE TO ADVERTISER

FIG. 4c

PATH D: ADVERTISER TO SOURCE

FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

FIG. 4e

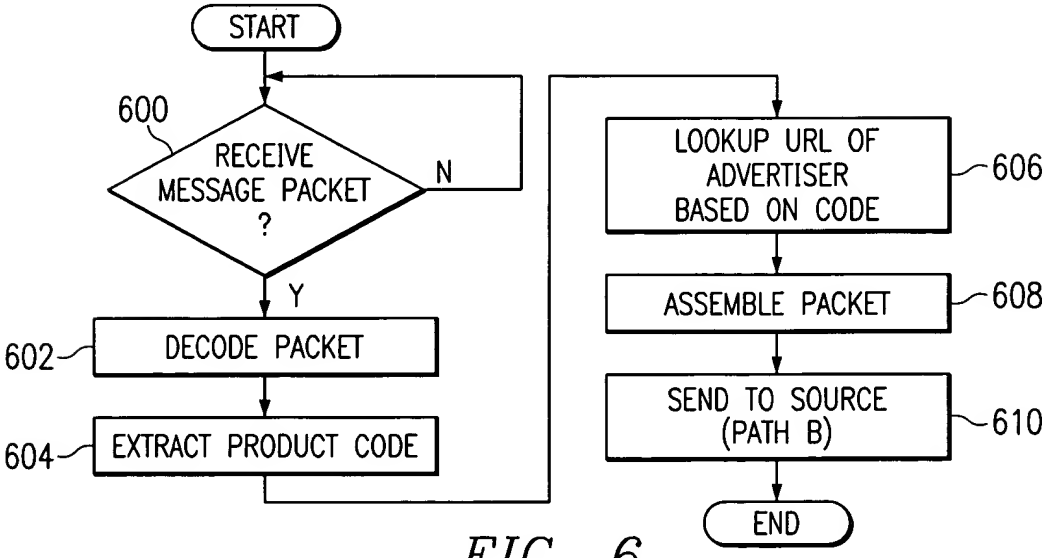

FIG. 6

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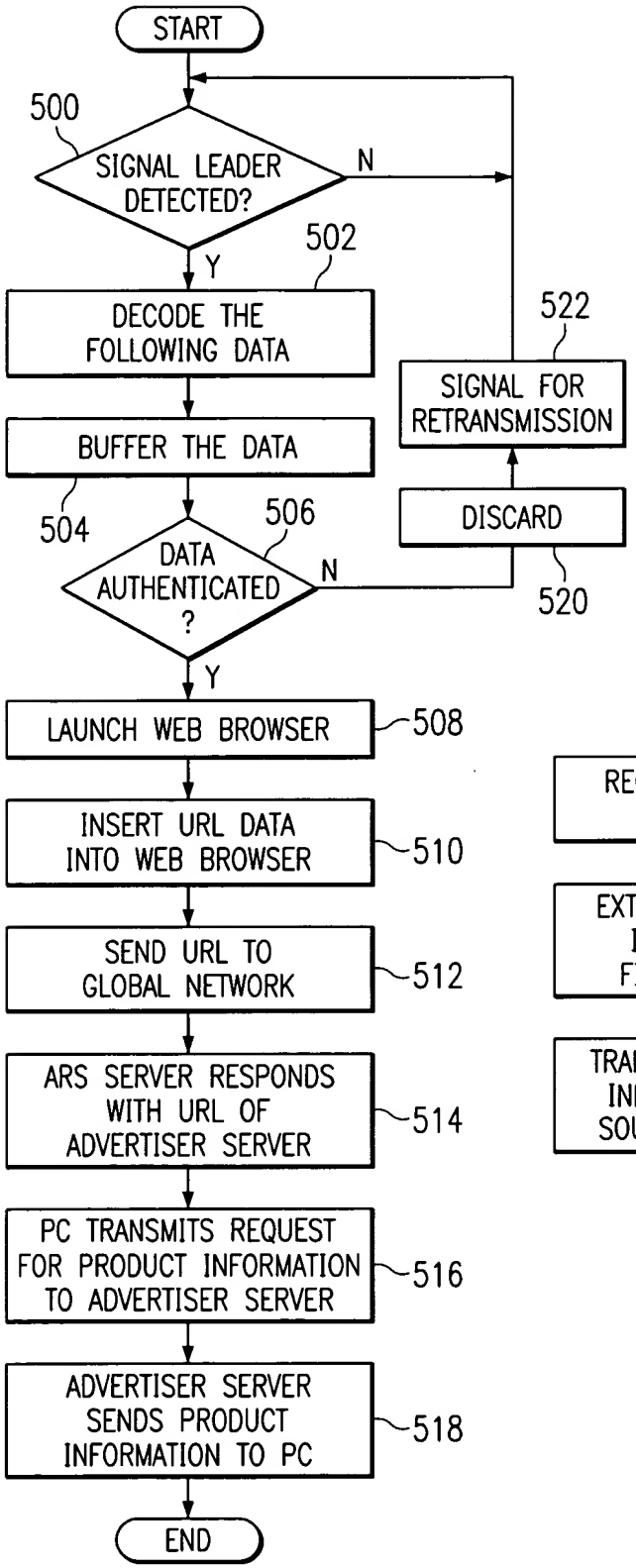

FIG. 5

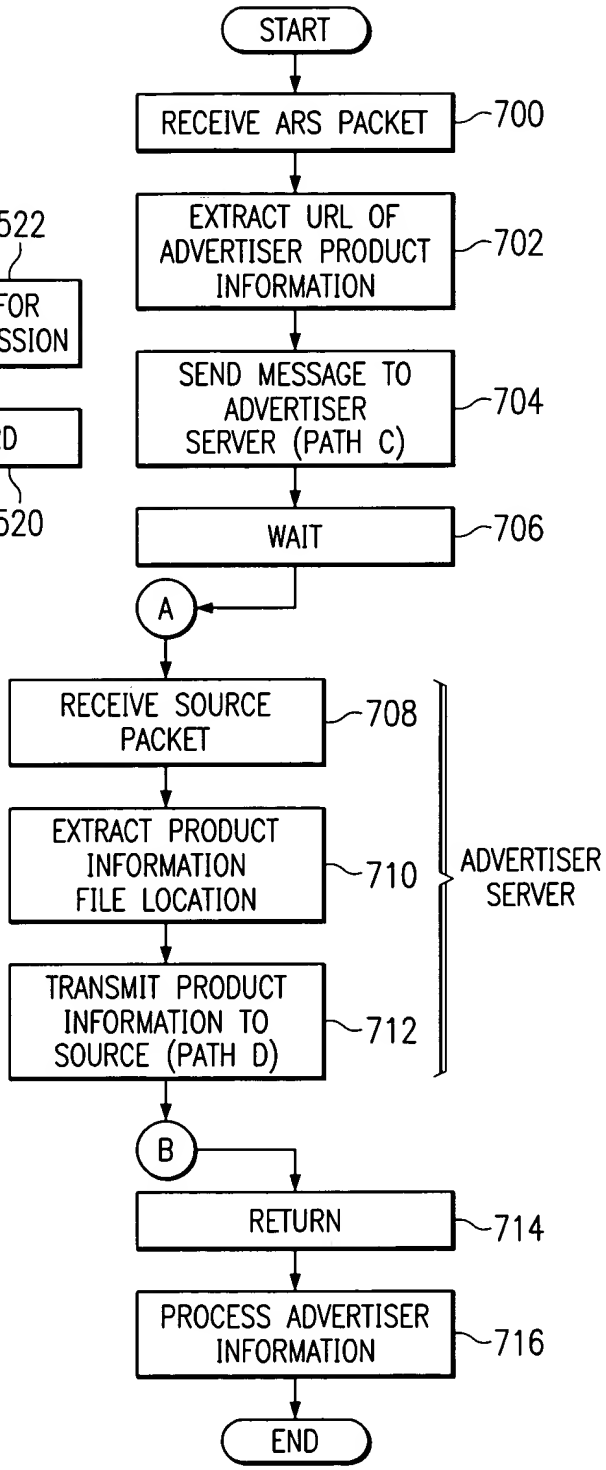

FIG. 7

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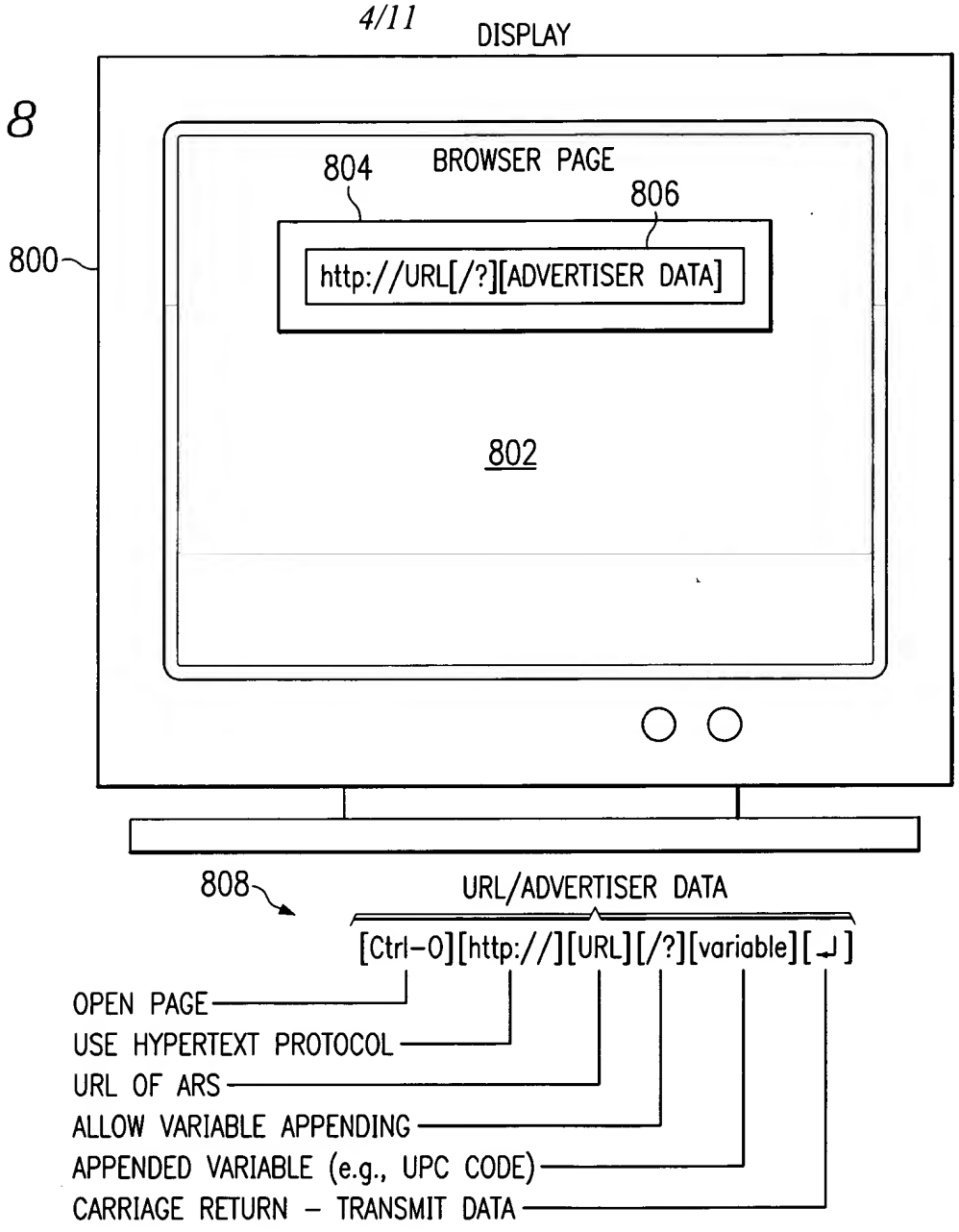
FIG. 8



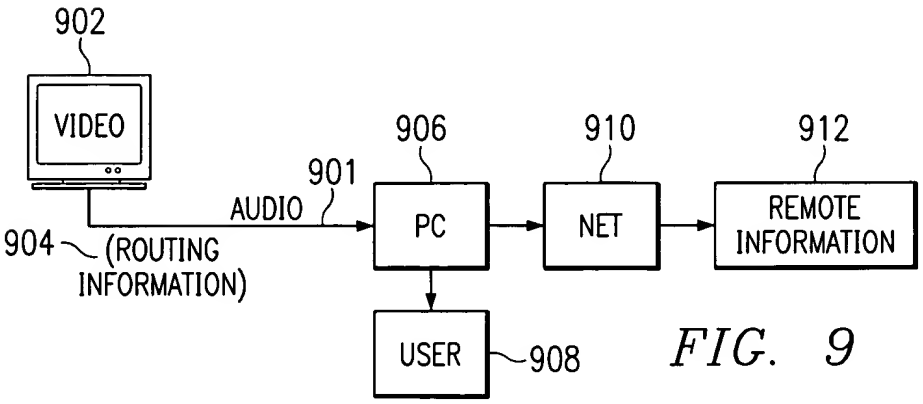


FIG. 9

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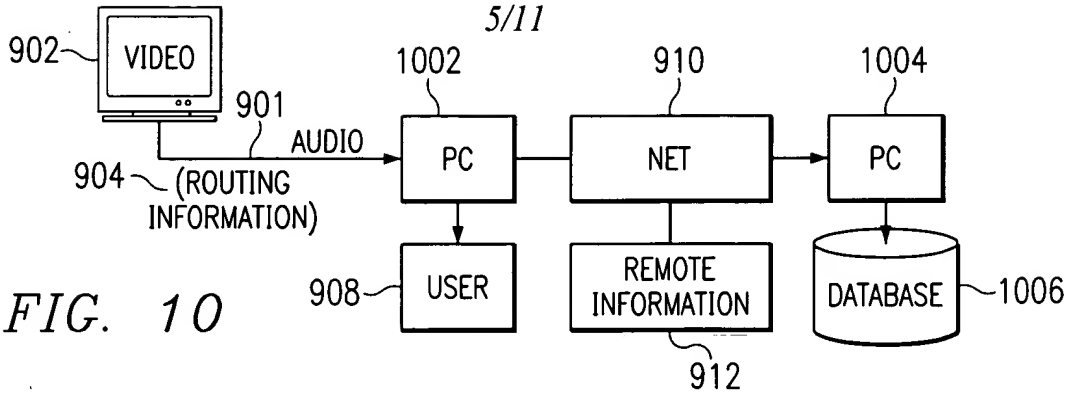

FIG. 10

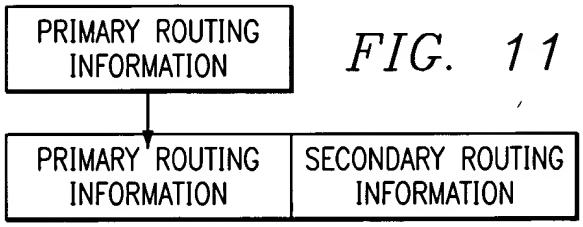

FIG. 11

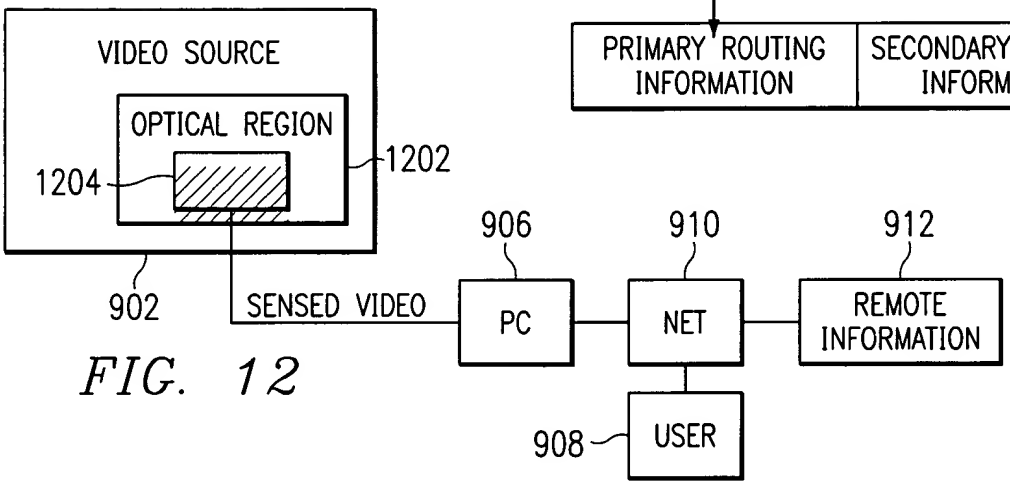

FIG. 12

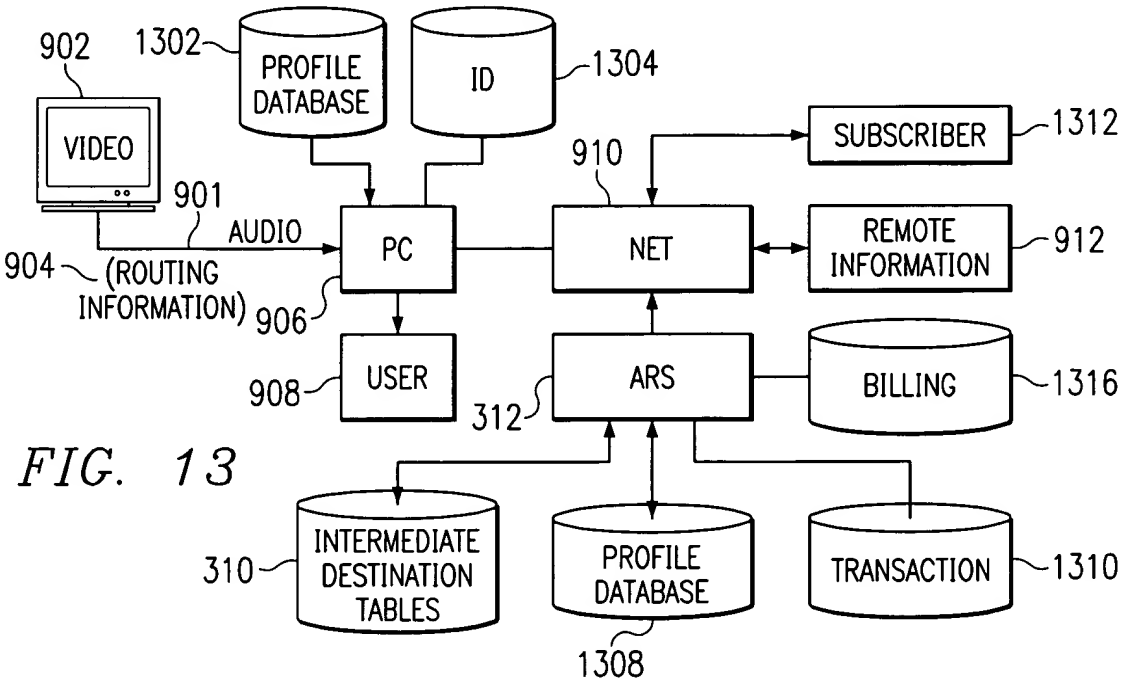

FIG. 13

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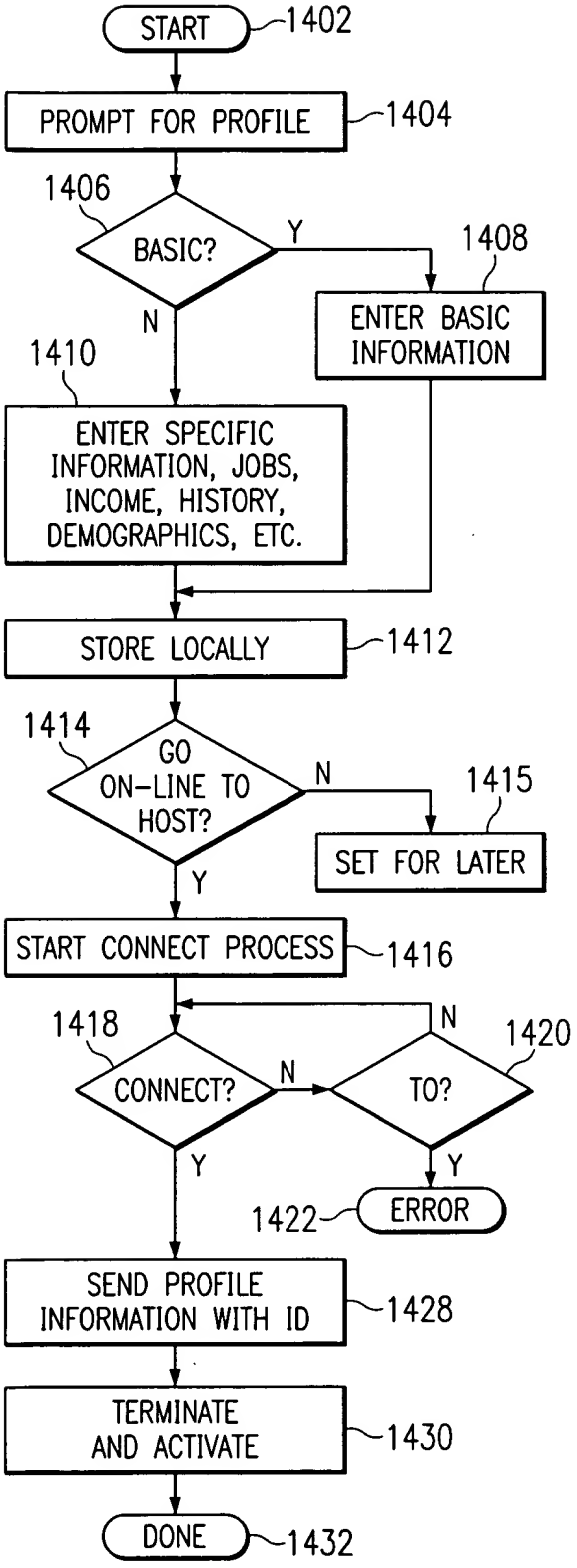

FIG. 14

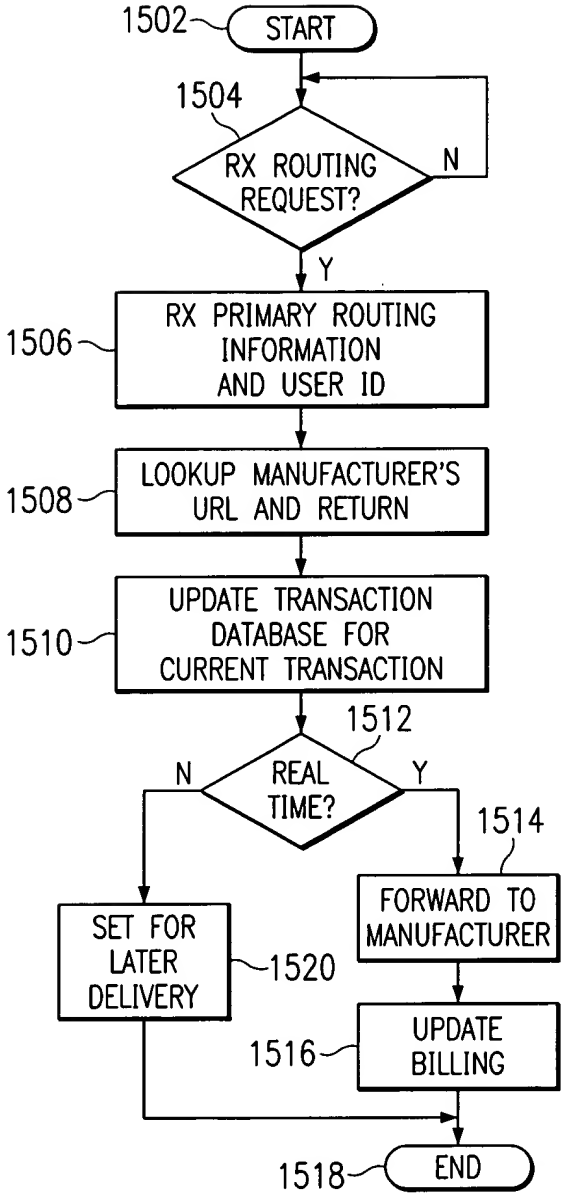

FIG. 15

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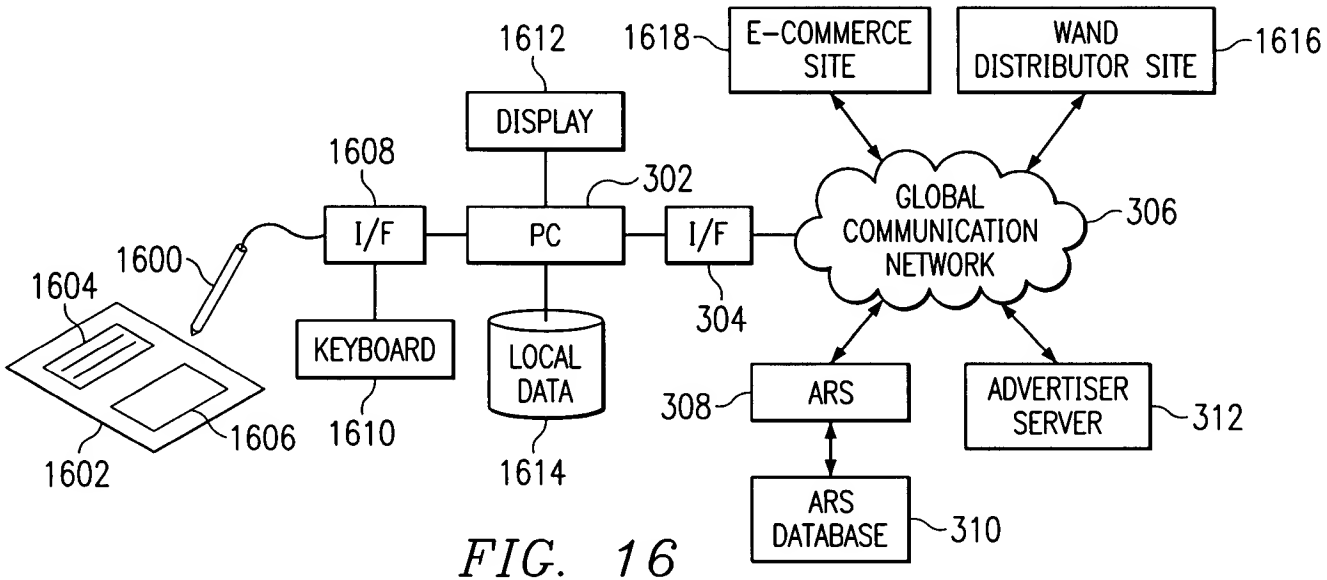

FIG. 16

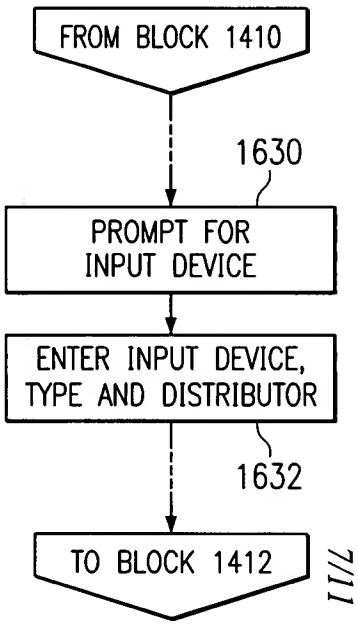

FIG. 16a

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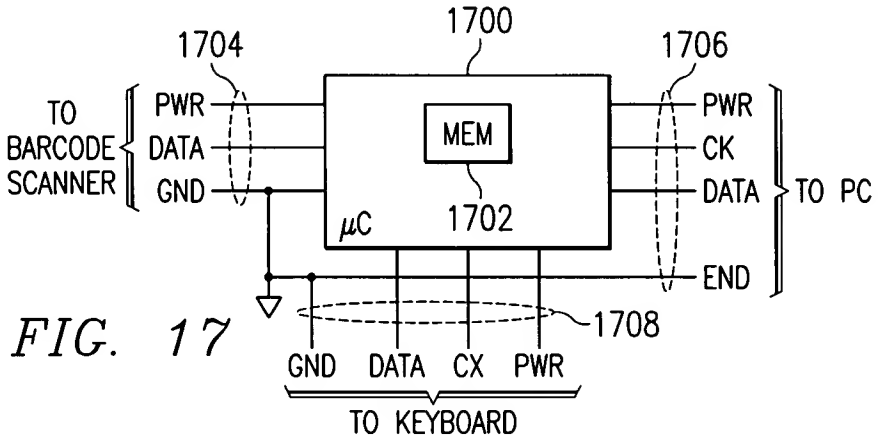

FIG. 17

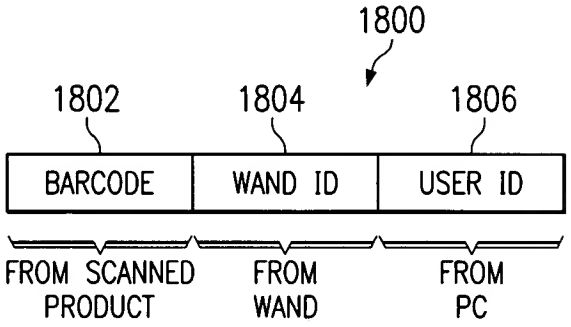

FIG. 18

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REPLACEMENT SHEET

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FIG. 19

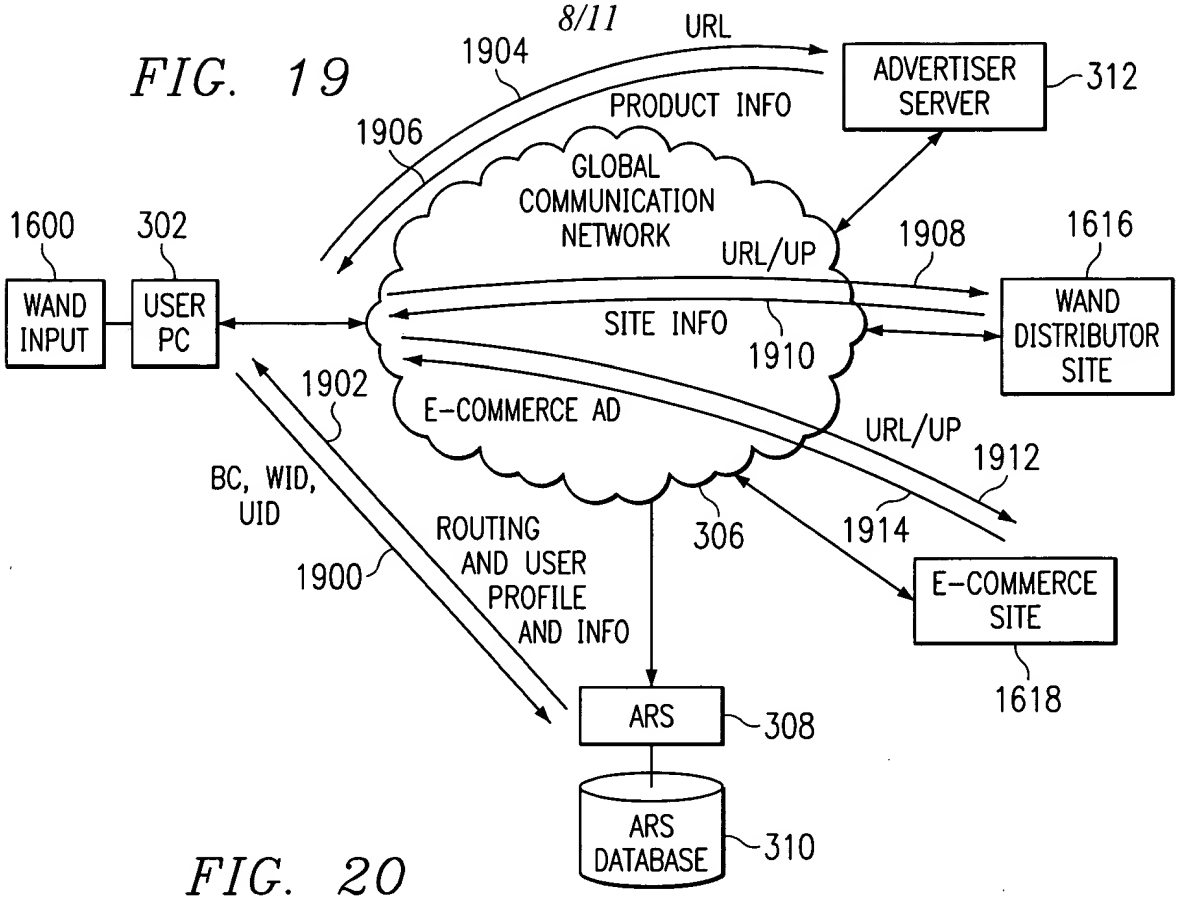

FIG. 20

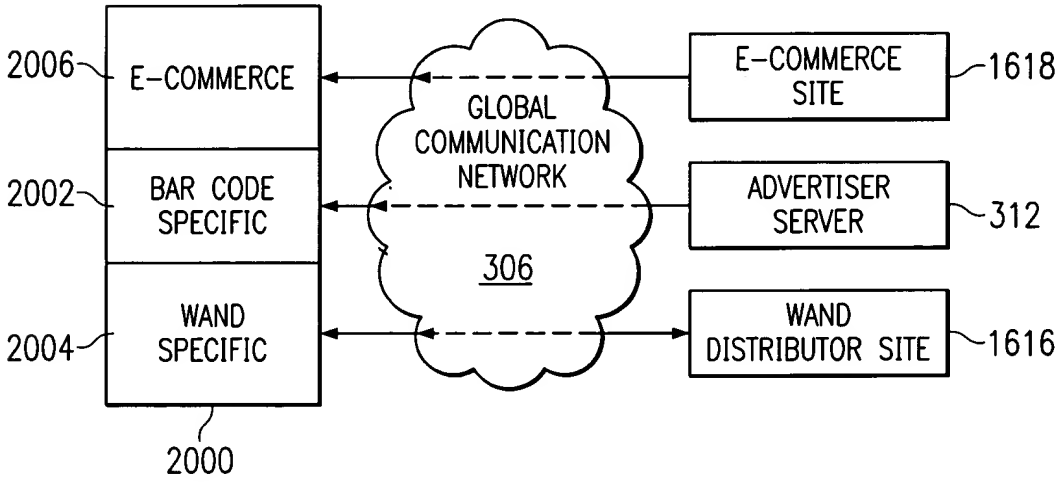

FIG. 21

2100

2102		2104		2106	2108	
PRODUCT		WAND		USER	E-COMMERCE	
BC	ROUTE	ID	DISTR	PROFILE	BC	INFO

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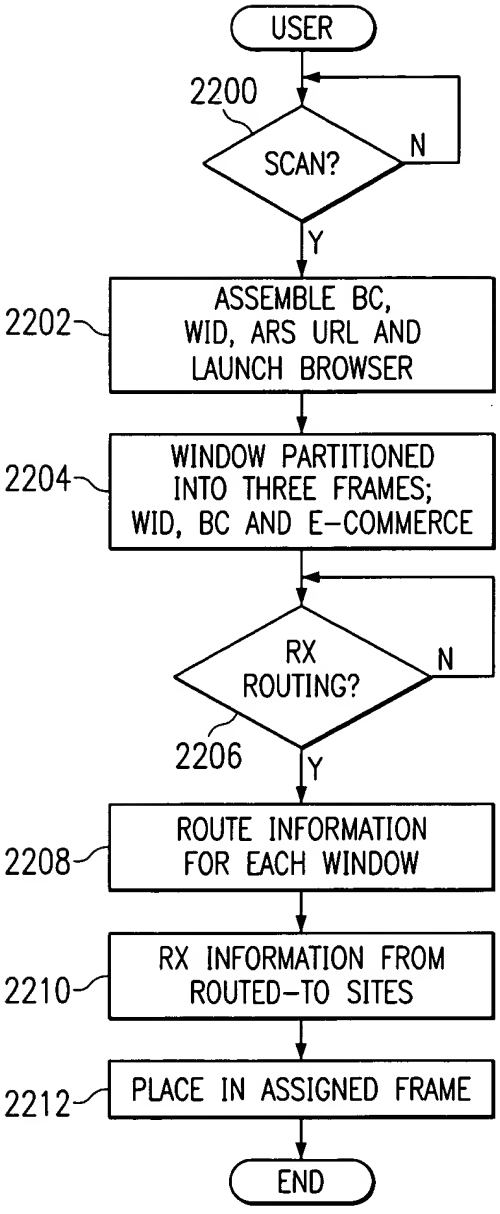

FIG. 22

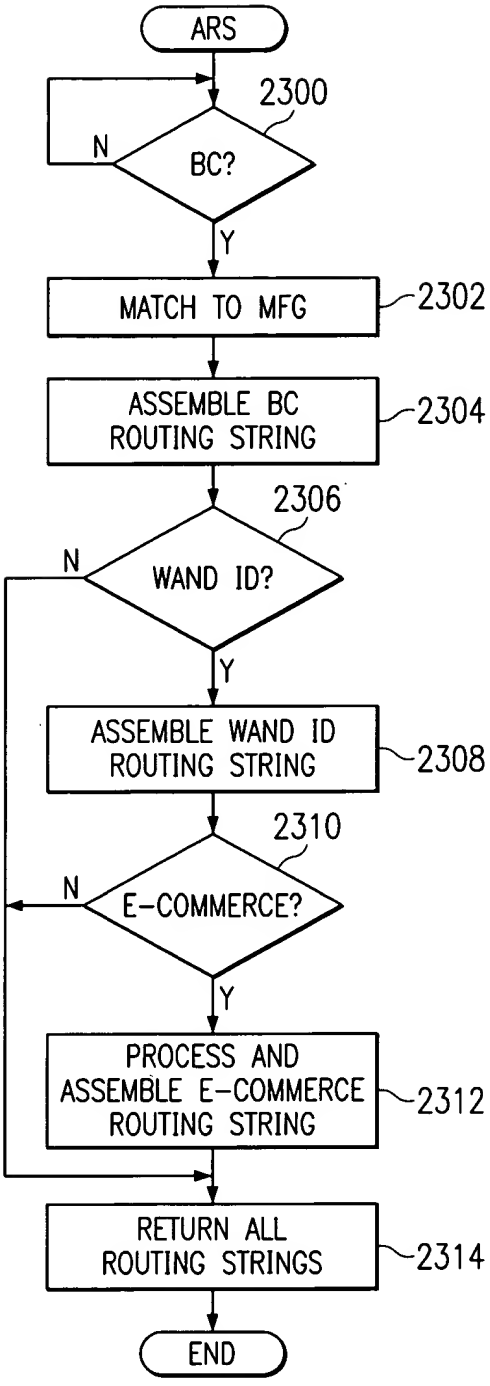

FIG. 23

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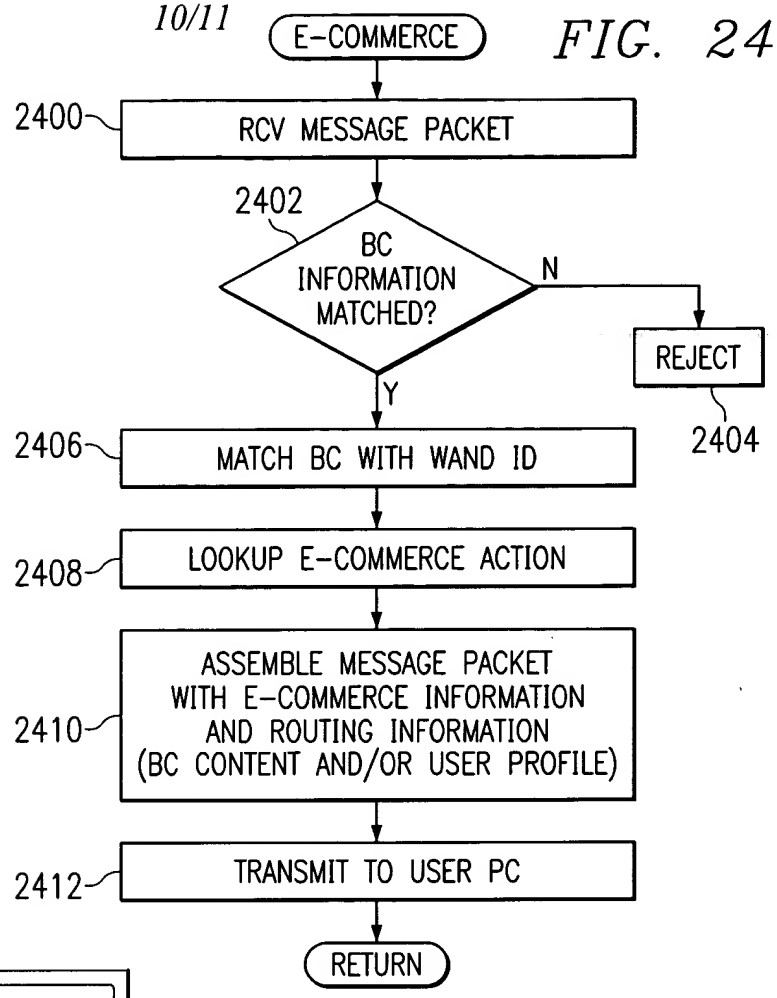
FIG. 24



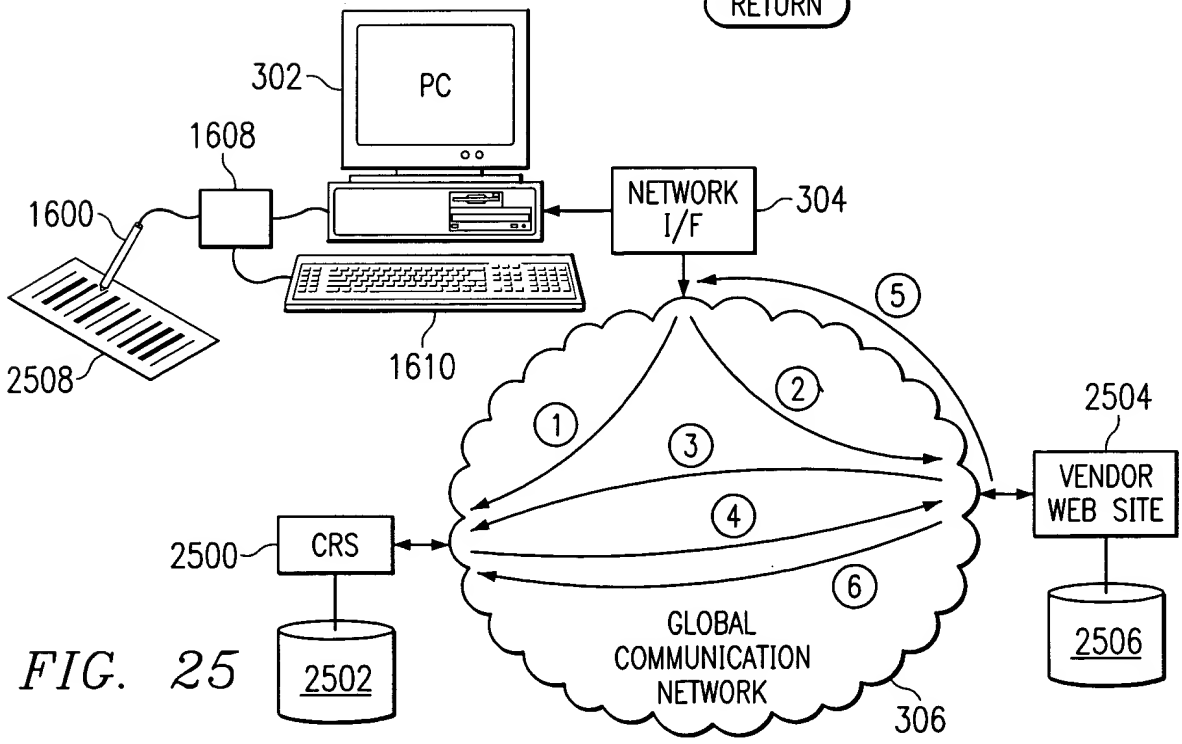


FIG. 25

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U.S. PATENT & TRADEMARK OFFICE

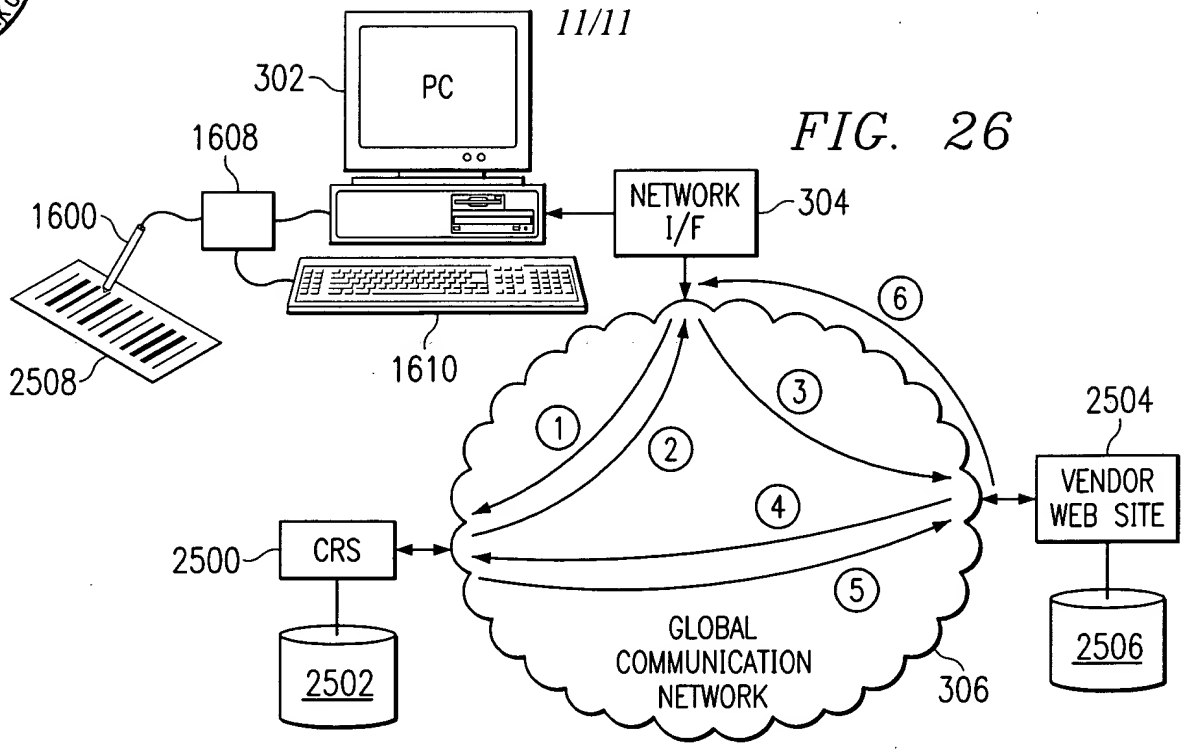

FIG. 26

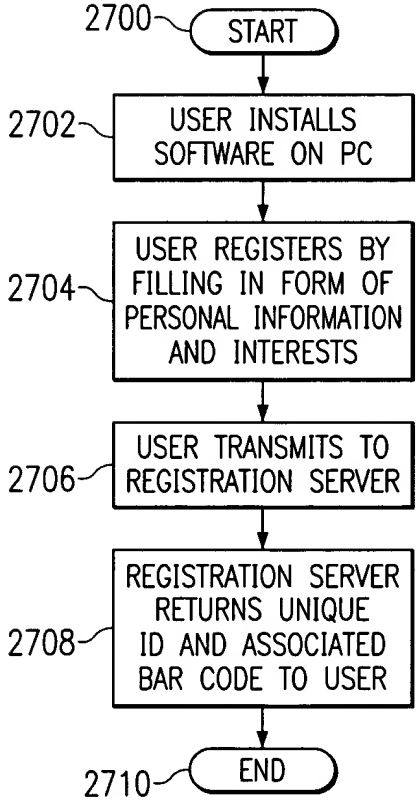

FIG. 27

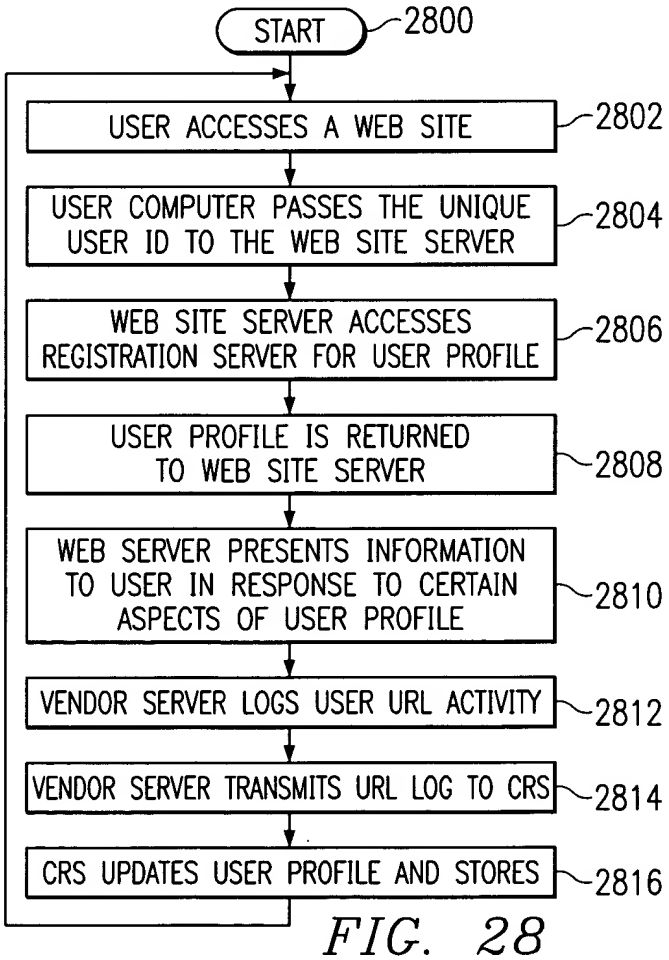

FIG. 28